





Preferred Reseller Vivi License Pricing

Vivi Subscription Overview

Each Vivi subscription includes:

-  Wireless Screen Mirroring
-  Digital Signage
-  Emergency Display Notifications
-  Vivi Hardware Box



Preferred Reseller Margins

Preferred Resellers receive:

- 18% discount on registered deals
- Expansion & cross-sell eligibility at 18%
- Renewals eligible for 12%

Vivi Pricing – 3 Year Subscription Paid Annually

Subscriptions	Retail Price (RRP)	Reseller Rate (18%)	Reseller Rate (12%)
1 – 10 (Band 1)	£159	£130	£140
11 – 25 (Band 2)	£149	£122	£131
26 – 50 (Band 3)	£129	£106	£114
51 – 100 (Band 4)	£119	£98	£105
101 – 250 (Band 5)	£109	£89	£96
251+ (Band 6)	£99	£81	£87

Vivi Pricing – 3 Year Subscription Paid Upfront






Subscriptions	Retail Price (RRP)	Reseller Rate (18%)	Reseller Rate (12%)
1 – 10 (Band 1)	£477	£391	£420
11 – 25 (Band 2)	£447	£367	£393
26 – 50 (Band 3)	£387	£317	£341
51 – 100 (Band 4)	£357	£293	£314
101 – 250 (Band 5)	£327	£268	£288
251+ (Band 6)	£297	£244	£261

Vivi Pricing – 5 Year Subscription Paid Upfront

Subscriptions	Retail Price (RRP)	Reseller Rate (18%)	Reseller Rate (12%)
1 – 10 (Band 1)	£755	£619	£665
11 – 25 (Band 2)	£708	£580	£623
26 – 50 (Band 3)	£613	£502	£539
51 – 100 (Band 4)	£565	£464	£497
101 – 250 (Band 5)	£518	£425	£456
251+ (Band 6)	£470	£386	£414

Site License Models

Various Vivi Site Licenses are available upon request – please contact your [Vivi account manager](#):

-  Device Alerts
-  Display Alerts (VDA)
-  Display Alerts (Hardware)
-  Safety Bundle (Device + Display)
- ☒  Vivi Site License (VDA + Hardware)

vivi.io/reseller-uk/

Pricing shown per subscription. Vivi Box included with subscription. See overleaf for discount rules.



Preferred Reseller Device Alerts Pricing

Device Alerts Licensing

Device Alerts is licensed per institution and based on pupil count. Device Alerts:

- Cover entire sites (can include multiple sites for MATs)
- Are based on pupil count and institution type
- Minimum term: 1 year
- Eligible for 18% discount (registered deals)

State/Academy

Institution	Pupil Limit	RRP	Reseller Rate (18%)	Reseller Rate (12%)
Primary / PRU / SEN	500	£299	£245	£263
Small Secondary	900	£699	£573	£615
Large Secondary	1600	£999	£819	£879

Private/Independent

Institution	Pupil Limit	RRP	Reseller Rate (18%)	Reseller Rate (12%)
Prep / Small Independent	700	£999	£819	£879
Large Independent	1,250	£1,499	£1,229	£1,319

FE/HE

Institution	Pupil Limit	RRP	Reseller Rate (18%)	Reseller Rate (12%)
Small College	600	£699	£573	£615
Large College	5,000	£2,499	£2,049	£2,199
Super College / University	12,000	£4,999	£4,099	£4,399

Commercial Notes

- Annual or upfront billing available
- Prices exclude VAT and applicable taxes
- Minimum Vivi Term: 1 year
- Minimum Vivi Site License: 3 years
- Minimum Device Alerts Term: 1 year
- Unlimited users, usage and storage
- Includes maintenance, upgrades, support, onboarding and training
- Limited free trial available

Preferred Reseller Discount Rules

- 18% discount applies to registered initial contracts
- Applies to expansion / upsell deals (registered)
- Deals without registration receive 12% discount only
- Renewals after initial term receive 12% discount
- Subscriptions without hardware box (VDA-only) receive £33 per subscription per year RRP reduction